

1. Introduction
2. In this policy, “we”, “us” and “our” refer to Arie de Boom Group.
3. We are committed to safeguarding the privacy of our website visitors, or when you interact with us in any form, including third-party applications controlled by Arie de Boom Group.
4. This privacy policy applies where we are acting as a data controller with respect to the personal data of our website visitors and service users; in other words, where we determine the purposes and means of the processing of that personal data. Hence, it governs our data collection, processing and usage practices. It also describes your choices regarding use, access and correction of your personal information. By using our website and reading our newsletter, you consent to the data practices described in this privacy policy. If you do not agree with the data practices described in this privacy policy, you should not use our website or subscribe to our newsletter.
5. We may change this privacy policy from time to time. Whenever we make changes to this privacy policy, the changes are effective 30 days after we post the revised privacy policy (as indicated by revising the date at the top of our privacy policy). We encourage you to review our privacy policy whenever you access our services to stay informed about our information practices and the ways you can help protect your privacy.

How we use your personal data

1. This section explains what categories of data that we process, the sources we obtain data from, the purposes for which we process the personal data, how we share your personal data, if we allow for third-party analytics.
2. We collect information you provide directly to us. For example, we collect information when you fill out a form, request customer support, provide any contact or identifying information or otherwise communicate with us. The types of information we may collect include your name, email address, phone number, postal address, boat information and other contact or identifying information you choose to provide. The legal basis for this processing is consent.
3. When you access or use our services, we automatically collect information about you. The legal basis for this processing is our legitimate interests, namely monitoring and improving our website and services. The information we collect is including:
 - 3.1. Log information: we log information about your use of our website, including the type of browser you use, access times, pages viewed, your ip address and the page you visited before navigating to our services. This is done through Google Analytics and our Mailing tool provided by Dotcontrol.
 - 3.2. Device information: we collect information about the computer you use to access our services, including the hardware model, and operating system and version. This is done through Google Analytics and our Mailing tool provided by Dotcontrol.
 - 3.3. Location information: we may collect information about the location of your device each time you access or use one of our mobile applications or otherwise consent to the collection of this information. This is done through Google Analytics and our Mailing tool provided by Dotcontrol.
 - 3.4. We do not use cookies on our website.

3.5. We do not give your data to third-party services.

4. We use information about you for various purposes. The legal basis for this processing is our legitimate interests, namely monitoring and improving our website and services. The purposes is including:

4.1. Provide, maintain and improve our services;

4.2. Provide services you request, to send you related information;

4.4. Respond to your comments, questions and requests and provide customer service;

4.5. Communicate with you about news and information related to our service;

4.6. monitor and analyze trends, usage and activities in connection with our services;

4.7. Personalise and improve our services.

5. We may share personal information about you. The legal basis for this processing is our legitimate interests, namely monitoring and improving our website and services. The information we may share about you is as follows:

5.1. With third parties like sub-contractors or the Capitainerie.

5.2. If we believe disclosure is reasonably necessary to comply with any applicable law, regulation, legal process or governmental request;

5.3. To enforce applicable user agreements or policies, to protect us, our users or the public from harm or illegal activities;

5.5. If we notify you through our services (or in our privacy policy) that the information you provide will be shared in a particular manner and you provide such information.

5.6. We do not share aggregated or anonymous information that does not directly identify you.

6. We only allow Google Analytics to provide analytics services. This third party may use cookies, web beacons and other technologies to collect information about your use of the services and other websites, including your ip address, web browser, pages viewed, time spent on pages, links clicked and conversion information. This information may be used by us and third parties to, among other things, analyze and track data, determine the popularity of certain content and other websites and better understand your online activity. The legal basis for this processing is our legitimate interests, namely monitoring and improving our website and services.

Providing your personal data to others

1. We may provide your personal data to other members of our group of companies if it's reasonable necessary.

2. We may provide your personal data to our professional advisors for the purpose of obtaining advice etc., if it's reasonably necessary.
3. We may provide your personal data to our suppliers and subcontractors if it's reasonably necessary.
4. We may provide your personal data to be handled by our payment services providers for the purpose of processing your payment.

International transfer of your personal data

1. Our office and employees are physically located in France. According to the European Commission, free movement of data is not restricted or prohibited within EU/EEA.
2. Our subcontractors and third-party service providers are located in the EU.

How long we will store your data

1. We will not keep personal data for longer than necessary for the purposes that we are storing the data.
2. The personal data that we store to fulfil our obligations to users of our services will be retained for as long as determined necessary. We will deem it necessary to retain the data if the data is necessary for us to store to be able to provide and deliver the services that our users expect of us.

Security

1. We take reasonable measures to help protect personal information from loss, theft, misuse and unauthorised access, disclosure, alteration and destruction.

Opt-in / opt-out

1. If you sign up on our website to hear more about our services we will ensure that you have an easy to understand opt-in solution, where you can choose to opt-in to receive communication.
2. In the opt-in form it will be clearly described for what purpose we will use the data that you provide us with.
3. If you opt-in to receive communication from us we will make it easy for you to opt-out again by simple letting us know that you no longer wish to receive any further communication from us.
4. If you choose to opt-out of receiving communication from us, and this will hinder us in providing you the service that you have requested from us, and/or paid for to us, we will let you know that we will no longer be able to provide you with our services.
5. If you are a visitor of our website, and have chosen to opt-in to receive promotional emails from us, you will furthermore have the opportunity to opt-out of receiving any promotional emails from us by following the instructions in those emails that we send you with promotional emails.
6. You may instruct us in not processing your personal data for any marketing purposes.

Your rights

1. You have the right to instruct us to provide you with the information that we have available in our possession about you.
2. If permitted by law we may withhold personal information about you if you request us to provide you with all the information we have available about you.
3. Under the data protection law you have the right of access as described here <https://gdpr-info.eu/art-15-gdpr/>
4. Under the data protection law you have the right to rectification as described here <https://gdpr-info.eu/art-16-gdpr/>
5. Under the data protection law you have the right to erasure as described here <https://gdpr-info.eu/art-17-gdpr/>
6. Under the data protection law you have the right to restriction of processing as described here <https://gdpr-info.eu/art-18-gdpr/>
7. Under the data protection law you have the right to complain to a supervisory authority as described here <https://gdpr-info.eu/art-19-gdpr/>
8. Under the data protection law you have the right to data portability as described here <https://gdpr-info.eu/art-20-gdpr/>
9. Under the data protection law you have the right to object as described here <https://gdpr-info.eu/art-21-gdpr/>

Our details

1. Our website is owned and operated by Arie de Boom Holding BV.
2. Our company is registered with the authorities in The Netherlands with the registration number 30095154.
3. Our subsidiary Arie de Boom Marine SAS is physically located in Port de La Rague, 06210 Mandelieu La Napoule, France, which also serves as our primary place of business.
4. You can contact us in the following ways:

4.1. by post to our address, as described in 3.

4.2. by using our signup, contact or registration form on our website.

4.3. by telephone on +33 04 92 97 49 59.

4.4. By email on info@ariedeboom.com.

Our data protection officer

1. Our data protection officers contact details are the following:

1.1. Roxanne de Boom

1.2 roxanne@ariedeboom.com